

CCRA News – Ad Specifications and Rates 2026 & 2027

Please inquire regarding availability. advertising@ccranews.com

Ad Specifications:

- Ads must be exact Dimensions – Please note sizes in the chart below.
- Black and White, Greyscale or Colour File Formats PDF, TIF, or JPG at 300 DPI
- E-Mail files to advertising@ccranews.com

NOTE TO ADVERTISERS

- Advertisements and Payments must be received by CCRA on the 10th day of the month preceding publication.
- Please send your advertisement files to Jill MacMillan, Advertising Manager by email to advertising@ccranews.com

PAYMENT OPTIONS: E-transfers can be sent to advertising@ccranews.com

CHEQUE PAYMENT to 'CCRA' can be dropped off in the **CCRA Mailbox** at the **Port Union Community Centre** or Mailed to: **CCRA 5450 Lawrence Ave E. Scarborough, On. M1C 3B2**

Regular Advertising Locations on PAGES 4 – 18 rates
Ad Location in paper can not be guaranteed

AD SIZE	BLACK & WHITE SINGLE ISSUE	BLACK & WHITE 10 ISSUES 5% DISCOUNT	SINGLE COLOUR AD (Page 4 – 18)	COLOUR 10 ISSUES – pre-paid (Page 4 - 18)
Business card Ad Landscape 2.44" x 3.8"	\$75.00	712.50	N/A	N/A
¼ PAGE Portrait 5" x 7.8" Landscape 7.65" x 5"	\$150.00	\$1425.00	\$450.00 (COLOUR)	Quarter Page Ad 55.5% Discount \$2002.00 – 10 ISSUES (COLOUR)
½ PAGE WIDE landscape 10.25" x 7.8"	250.00	2375.00	\$550.00 (COLOUR)	Half Page Ad 45.45% Discount \$3000.00 – 10 ISSUES (COLOUR)
FULL PAGE 10.25" x 15.9"	480.00	4560.00	\$780.00 (COLOUR)	Full Page Ad 26.15% Discount \$5760.00 – 10 ISSUES (COLOUR)

PREMIUM PAGE LOCATIONS AND COST FRONT PAGE, Page 2, 3, 19 & BACK PAGE PAGE POSITION GUARANTEED

PREMIUM LOCATIONS ARE PRE-PAID FOR THE YEAR!
WE HAVE NO PREMIUM LOCATIONS AVAILABLE AT THIS TIME

AD SIZE	PREMIUM LOCATION Must pay for 10 Issues In advance	COLOUR or BLACK AND WHITE	DETAILS & PRICE
FOOTER PAGE 1	FRONT PAGE PREMIUM LOCATION IN COLOUR	COLOUR BANNER	Page 1 COLOUR \$2300.00 - 10 Issues
HALF PAGE Portrait 5" x 7.8"	PAGE 2 PREMIUM LOCATION IN COLOUR	COLOUR Half Page Portrait	PAGE 2 COLOUR & Premium location ½ page portrait \$3250.00 -10 ISSUES
QUARTER PAGE AD Portrait 5" x 7.8"	PAGE 3 PREMIUM LOCATION	Black and White	2 quarter page ads B&W ONLY 1725.00 each/year – 10 Issues
HALF PAGE Portrait 5" x 7.8"	PAGE 19 PREMIUM LOCATION IN COLOUR	COLOUR PORTRAIT	PAGE 19 COLOUR & Premium location ½ page portrait \$3250.00 -10 ISSUES
BACK PAGE HALF PAGE AD Landscape 7.65" x 5"	PAGE 20 PREMIUM LOCATION IN COLOUR	COLOUR LANDSCAPE	PAGE 20 COLOUR + Location \$3375.00 each/year – 10 issues 2 spots

The CCRA Centennial News is our local newspaper that provides advertising opportunities to local businesses and residents of Centennial Community, Highland Creek and West Rouge. This is to enhance your brand and local business, engage with the Centennial Community, generate leads and drive your business forward.

A minimum of 4800 copies are delivered to each household and several businesses in the Centennial Community. Additionally, distribution includes some businesses in neighbouring communities, such as Highland Creek and West Rouge.

The CCRA Centennial News runs for 10 months out of the year, from September – June. We do not publish in July and August.

Our Premium colour page Locations are Front Page, Page 2, Page 19, and Back Page. Page 3 is also a premium location and is in black and white/ Grey scale only.